

THE COLLEGE OF NEW JERSEY

GRADUATE PROGRAMS

Through advanced courses and programs in education, educational leadership, counseling, nursing, and English, graduate study at The College of New Jersey stresses inquiry, critical thinking, intellectual integrity, and professional collaboration. With an emphasis on connections across theory, research, and practice and in a broad array of settings serving diverse populations, we provide high quality and fully accredited programs. Graduate students at TCNJ are prepared to be leaders who will make a difference in their professions or disciplines and in society.

The College of New Jersey has once again, and for the 17th consecutive year, been named as the top public college on *U.S. News and World Report's* list of Best Universities-Master's category for the northern region of the country. The College is currently 6th in the standings among 165 public and private institutions ranked as the Best Universities-Master's category for the north.



FOCUS ON: Graduate Certificate in Public Health



The School of Nursing, Health, and Exercise Science (SNHES), along with TCNJ schools of -Arts & Communication; Business; Humanities & Social Sciences; Education, Science; and Engineering, announces TCNJ's Graduate Certificate in Public Health. The program prepares graduates to advance the public's health through education, health promotion, disease prevention, and the improvement of health outcomes of populations and individuals domestically and globally.



Designed to address growing needs of state and national population health, the program prepares graduates to meet the complex health needs of populations and individuals by:

- Assessing the social and political determinants of health.
- Critically analyzing big data to determine health trends/develop public health interventions.
- Analyzing policy implications of public health and health care delivery.
- Developing health risk communication strategies to improve health campaign effectiveness.
- Synthesizing the current health practices and making recommendations for improvement.



Faculty expertise for program coursework comes from the natural sciences, the social sciences, health and risk communication, social media, computer science, nursing, health and exercise science, public health, and community health.

Join our path of enrichment and excellence, as you take part in a dynamic community of scholars, teachers, and learners.

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Program Announcement:

Graduate Certificate in Public Health

The School of Nursing, Health, and Exercise Science at the College of New Jersey is pleased to announce a new graduate certificate program.

The Graduate Certificate in Public health is designed to serve both working professionals and students preparing for further graduate study. The certificate, which provides a broad overview of public and population health, is especially useful for school and community health nurses, other health professionals, and healthcare managers to retool their skills for the new era in healthcare delivery. In this new era, public health is often referred to as population health. The shift is from the individual to the population, requiring hospitals, healthcare systems, government agencies, and employers to work together to manage and prevent chronic disease and promote health and wellness. This shift requires an understanding of health, health risk communication, environmental factors, infectious disease prevention and management, policy changes and the collection and analysis of “big data” to determine trends in health or human behavior from large data sets – all of which are addressed in TCNJ’s graduate certificate in public health.

The program consists of five core courses which include epidemiology, public health policy, health promotion, and either health and risk communication campaigns or health, new media and culture. In addition, the student will select one course as their capstone from the following: research methods, internship, health analytics, or health informatics. Evening classes allow working adults to successfully complete the program.

Reflecting the breadth of the program, the faculty in public health are drawn from across the seven schools at TCNJ with teaching and research expertise in health communications, health informatics, health and wellness promotion, anthropology, and medical sociology. Faculty are gifted teachers who are also actively engaged in research involving determinants of health and the healthcare delivery system. Faculty serve as mentors to students and encourage original, publishable research and writing that have application in the current healthcare environment.

The College of New Jersey is a highly selective institution that has earned national recognition for its commitment to excellence. The Public Health program is an inclusive and dynamic learning community dedicated to preparing students for a lifetime of critically engaged learning and citizenship.

The priority consideration deadline for applying for Fall 2016 matriculation is February 1, and the final deadline is August 1.

For further program information contact Dr. Brenda Seals, sealsb@tcnj.edu.

An application, and information regarding required supplemental documents, can be obtained through the Office of Graduate Studies at graduate.tcnj.edu.

