

School of Business

Mission Statement

The mission of the School is to educate students to become successful professionals and socially responsible citizens, ready to contribute to the demands of the evolving business environment. Deliver application-oriented business programs that merge theory with practice and prepare students to obtain positions of responsibility and leadership in a complex, technological, global, and multicultural world.

Master of Business Administration (MBA)

Chanelle Lester – MBA Director

Our professionally accomplished faculty engage students in experiential learning through interactive pedagogy and participation in leadership opportunities – including research, conferences, networking, global perspective, and mentoring.

The MBA degree requires 42 academic credits (approximately 14 courses). The lockstep curriculum is designed to be completed in two years. The T-Style curriculum delivers a focused specialization in the first year followed by the MBA Core.

The program is a combination of online learning with face-to-face instruction, all led by accomplished faculty. Students meet in class for eight hours on Saturdays, six times in the fall and spring, plus four times in the summer. Winter courses are offered all online.

Admission Requirements:

- Application
- Essay
- An earned bachelor's degree from an accredited college or university; Official transcripts
- Two years or more of professional full-time work experience;
- Current resume
- Application fee
- Enrollment deposit
- One letter or recommendation
- National standardized admission test requirement (GRE – or – GMAT); Waiver are available

Specializations:

- Data Analytics – The data analytics specialization will provide contemporary analytic skills for complex business decision-making.
- Strategy, Innovation and Leadership – The specialization is designed to create leaders of change. Organizations survive and prosper by challenging the status quo and by finding new ways to deliver value. Students will explore organizational and individual processes that lead to innovative ideas, products, and services.

Students will think strategically, gain new insights on how people and organizations work, and develop managerial skills that will enable individuals to lead others in change initiatives.

Finance (Begins Fall 2020) – Specializing in finance allows students to build in-depth understanding in financial theory and to acquire various quantitative/analytic tools.

Required Specialization Courses (21 Credits) – Year 1:

- Data Analytics
- ISTG 650/Machine Learning
- ISTG 610/Regression and data Visualization
- ISTG 620/Relational Database Systems
- ISTG 640/Text Mining
- ISTG 630/Applied Times Series and Forecasting
- Geospatial Analysis
- ISTG 670/Data Analytics Practicum

Strategy, Innovation and Leadership

- MGTG 600/Strategy and Sustained Competitive Advantage
- BUSG 610/Innovation
- MGTG 620/The Art of Persuasion: Communication for Business
- MGTG 630/Psychology of Management
- MGTG 640/Negotiations and Dispute Resolution
- MGTG 650/Strategic Human Resource Management
- MGTG 670/Management Practicum: New Product Development

Finance (Begins Fall 2020)

- FING 620/Financial Decision Making
- ISTG 610/Regression and Data Visualization
- FING 670/Corporate Governance
- FING 610/Investments in Global Markets
- FING 640/International Financial Markets and Institutions
- FING 650/Financial Modeling and Risk Management
- FING 660/Financial Analysis Practicum

Require Core Courses (21 Credits) – Year 2:

- ACCG 610/Accounting for Managers
- FING 630/670/Corporate Finance and Valuation
- MKTG 650/Strategic Marketing Management
- ECOG 640/Managerial Economics
- BUSG 680/Global Operations & Supply Chain
- BUSG 620/Corporate Responsibility and Business Ethics
- MGTG 690/Managing in the Global Environment