

# School of Business

Tammy Dieterich, Interim Dean

## Mission Statement

The mission of the School of Business is to educate students to become successful professionals and socially responsible citizens, who are ready to contribute to the demands of the evolving business environment. We deliver application-oriented business programs that merge theory with practice and prepare students to obtain positions of responsibility and leadership in a complex, technological, global, and multicultural world.

## Master of Business Administration (MBA)

42 credits

Program codes: BUSN\_MBA01, BUSN\_MBA03

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

Our professionally accomplished faculty engage students in experiential learning through interactive pedagogy and participation in leadership opportunities – including research, conferences, networking, and mentoring.

The MBA degree requires 42 academic credits (14 courses). Our curriculum can be completed in as little as one year of full-time study or two-years of part-time study. The two-year, part-time program is designed to accommodate working professionals and utilizes an innovative T-Style curriculum which delivers a focused specialization in the first year of study followed by the MBA Core in year two. The program combines synchronous, online learning with face-to-face instruction, all led by accomplished faculty. Students participate in two on-campus Saturday residencies each Fall, Spring, and Summer term. Winter courses are completed entirely online.

## Admission Requirements

- A completed online application.
- An earned bachelor's degree from an accredited college or university; official transcript.
- Current resume.
- Application fee (\$75, non-refundable)
- One letter of recommendation
- Personal essay.
- Optional: GRE or GMAT scores, though students with an undergraduate GPA below 3.0 are encouraged to take the exam.*
- Intent to Enroll form (provided with acceptance letter).

## Graduation Requirements

- 42 credits.
- Successful completion of all core and specialization required courses.

## Specializations

### *Business Analytics (BUSN\_MBA01)*

The Business Analytics specialization will provide contemporary analytic skills for complex business decision-making.

### *Strategy, Innovation, and Leadership (BUSN\_MBA03)*

The Strategy, Innovation, and Leadership specialization is designed to create leaders of change. Organizations survive and prosper by challenging the status quo and by finding new ways to deliver value. Students will explore organizational and individual processes that lead to innovative ideas, products, and services.

Students will think strategically, gain new insights on how people and organizations work, and develop managerial skills that will enable individuals to lead others in change initiatives.

## **Required Specialization Courses – Year I 21 cr.**

### *Business Analytics*

#### *Courses listed in recommended enrollment sequence.*

- ISTG 605/Foundations of Business Analytics
- ISTG 610/Business Analytics – Regression Modeling I
- ISTG 650/Machine Learning
- ISTG 615/Business Analytics – Regression Modeling II
- ISTG 640/Text Mining
- ISTG 620/Relational Database Systems
- ISTG 670/Data Analytics Practicum

### *Strategy, Innovation, and Leadership*

#### *Courses listed in recommended enrollment sequence.*

- BUSG 610/Innovation
- MGTG 600/Strategy and Sustained Competitive Advantage
- MGTG 650/Strategic Human Resource Management
- MGTG 635/Leading Organizational Change
- MGTG 640/Negotiations and Dispute Resolution
- MGTG 620/The Art of Persuasion: Communication for Business
- MGTG 670/Management Practicum: New Product Development

## **Required Core Courses 21 cr.**

### *Courses listed in recommended enrollment sequence.*

- ACCG 610/Accounting for Managers
- ECOG 640/Managerial Economics
- MGTG 690/Managing in the Global Environment
- FING 630/Corporate Finance and Valuation
- BUSG 680/Global Operations & Supply Chain
- MKTG 650/Strategic Marketing Management
- BUSG 620/Corporate Responsibility and Business Ethics

## Master of Business Administration (MBA)/ Master of Public Health (MPH) Dual-Degree Program

63 credits

Program codes: BUSN\_MBA01, PBHL\_2DG01

Sylvia Twersky, Associate Professor (twerskys@tcnj.edu)

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

TCNJ offers a joint Master of Business Administration (MBA) and Master of Public Health (MPH) directed toward early career professionals and individuals seeking to obtain managerial roles. The MBA/MPH joint degree can be completed in two years of full-time study. Dual degree students are required to complete a total of 63 credits: 30 MBA credits and 33 MPH credits. The MBA program will accept up to 4 MPH courses or 12 credits toward the MBA program. The MPH program will accept up to 4 MBA courses or 12 credits toward the program. All course grades must meet the minimum grade requirements for the degree program to be transferred.

For more information, including admissions requirements and curriculum, please see **Error! Reference source not found.**

## Master of Science in Accounting and Business Analytics (MSABA)

30 credits

Program code: BUSN\_MS\_01

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

Grow your career and stand out in this in-demand professional discipline with an MS in Accounting and Business Analytics. Our program combines foundational concepts with cutting-edge analytics tools and techniques to prepare students for success on the CPA exam and in the evolving accounting field. Hybrid course delivery and an accelerated degree pathway empower you to chart your path toward a fulfilling, rewarding career. The MS degree requires 30 credits (10 courses), including 15 credits (5 courses) of core coursework and 15 credits (5 courses) of elective coursework.

### Admission Requirements

A completed online application.

An earned bachelor's degree from an accredited college or university; official transcript.

Current resume.

Application fee (\$75, non-refundable).

One letter of recommendation.

Personal essay.

*Optional: GRE or GMAT scores, though students with an undergraduate GPA below 3.0 are encouraged to take the exam.*

Intent to Enroll form (provided with acceptance letter).

### Graduation Requirements

30 credits.

Successful completion of all core courses and 5 elective courses.

### Required Core Courses

**15 cr.**

*Courses listed in recommended enrollment sequence. Course codes are subject to change.*

ISTG 605/Foundations of Business Analytics

ACCG 630/Federal Income Taxation II

ACCG 620/Audit Analytics

ISTG 625/Emerging Technologies in Business

ACCG 630/Business Law

### Elective Course Options

**15 cr.**

*Students must include 1 of 2 Culminating Experience options in their elective course enrollments. Additional elective credits may be accepted upon request.*

BUSG 799/ Professional Practicum (Culminating Experience)

BUSG [#TBD]/ Independent Research Project (Culminating Experience)

BUSG 620/ Corporate Responsibility and Business Ethics

ISTG 610/Regression Modeling

ISTG 620/Relational Database Systems

ISTG 640/Text Mining

ISTG 650/Machine Learning

MGTG 620/The Art of Persuasion: Communication for Business

## Accounting and Business Analytics, Accelerated Bachelor's to Master's Program

Only available to TCNJ students enrolled at the undergraduate level.

Course of Study code: ACCT\_COS1

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

This accelerated program offers candidates the opportunity to graduate in five years with a BA/BS degree and a Master of Science in Accounting and Business Analytics

### Additional Admission Requirements for Accelerated Program

Current TCNJ student with Junior status (must have completed 60+ credits).

Required GPA of 3.0 or above.

Interview with MBA Director.

### Academic Prerequisites

Students must graduate with a major or minor in Accounting in order to be eligible for the Accelerated program. Prerequisites must be completed or in progress at the time of application. Minimum course requirements for the "Financial Accounting" and "Managerial Accounting" minor tracks are listed below.

*Prerequisite Courses for Undergraduate "Financial Accounting"**Minor Track*

ACC 211/Fundamentals of Accounting  
 ACC 301/Intermediate Financial Accounting I  
 ACC 302/Intermediate Financial Accounting II  
 ACC 401/Federal Income Taxation

*Prerequisite Courses for Undergraduate "Managerial Accounting"**Minor Track*

ACC 202/Managerial Accounting OR  
 ACC 211/Fundamentals of Accounting  
 ACC 311/Cost Accounting  
 ACC 321/Accounting Information Systems  
 ACC 401/Federal Income Taxation

**Required Courses: Senior Year****6 cr.**

ACCG 620/Audit Analytics  
 ACCG 630/Federal Income Taxation II

**Transition into Graduate Program**

Formal admission to the Master of Accounting and Business Analytics program occurs after conferral of the bachelor's degree and the successful completion of the two graduate-level courses. Students must maintain a GPA of 3.0 or above throughout senior year in order to receive admission into the Master's program. Students can begin graduate coursework as early as the summer session following commencement. Accelerated students complete 8 courses during their academic year of graduate study.

**Master of Science in Management and Organizations (MSMO)**

30 credits

Program codes: BUSN\_MS\_02

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

Develop your leadership platform and gain the business skills to drive organizational success with an MS in Management and Organizations. Familiarize yourself with crucial managerial concepts such as strategy, supply chain operations, and human resource management, and customize your program with cross-disciplinary electives tailored to your professional goals. Hybrid course delivery and an accelerated degree pathway empower you to chart your path toward leadership across a wide range of fields and industries. The MS degree requires 30 credits (10 courses), including 18 credits (6 courses) of core coursework and 12 credits (4 courses) of elective coursework.

**Admission Requirements**

A completed online application.  
 An earned bachelor's degree from an accredited college or university; official transcript.  
 Current resume.  
 Application fee (\$75, non-refundable)  
 One letter of recommendation

Personal essay

*Optional: GRE or GMAT scores, though students with an undergraduate GPA below 3.0 are encouraged to take the exam.*

Intent to Enroll form (provided with acceptance letter)

**Graduation Requirements**

30 credits.

Successful completion of all core courses and 4 elective courses.

**Required Core Courses****18 cr.***Courses listed in recommended enrollment sequence.*

MGTG 615/Organizational Leadership  
 MGTG 650/Strategic Human Resource Management  
 MGTG 625/Challenges of Managing the International Firm  
 BUSG 680/Global Operations and Supply Chain  
 MGTG 600/Strategy and Sustained Competitive Advantage  
 MGTG 699/Ethical Value Creation (Culminating Experience)

**Elective Course Options****12 cr.***Additional elective credits may be accepted upon request.*

BUSG 610/Innovation  
 ACCG 610/Accounting for Managers  
 BUSG 620/Corporate Responsibility and Business Ethics  
 ECOG 640/Managerial Economics  
 EDAD 540/School Finance and Resource Management  
 FING 630/Corporate Finance and Valuation  
 ISTG 605/Foundations of Business Analytics  
 MGTG 620/The Art of Persuasion: Communication for Business  
 MGTG 635/Leading Organizational Change  
 MGTG 640/Negotiations and Dispute Resolution  
 MKTG 650/Strategic Marketing Management  
 PBHG 610/Public Health Leadership for a Changing World  
 PUBG 502/Public Budgeting and Management

**Management and Organizations,****Accelerated Bachelor's to Master's Program**

Only available to TCNJ students enrolled at the undergraduate level.

Course of Study code: MGTG\_COS1

Stephen Tomkiel, MBA Director (tomkiels@tcnj.edu)

This accelerated program offers candidates the opportunity to graduate in five years with a BA/BS degree and a Master of Science in Management and Organizations.

**Additional Admission Requirements for Accelerated Program**

Current TCNJ student with Junior status (must have completed 60+ credits).  
 Required GPA of 3.0 or above.  
 Interview with MBA Director.

***Prerequisite Courses for Accelerated Program***

Prerequisite courses must be completed or in progress at the time of application.

MAT coursework at 125 level or higher OR  
 STA coursework at 115 level or higher  
 ECO 101/Principles of Microeconomics  
 ACC 201/Financial Accounting  
 MGT 201/Management Principles and Practices

***Required Courses: Senior Year*****6 cr.**

MGTG 600/Strategy and Sustained Competitive Advantage  
 BUSG 680/Global Operations and Supply Chain

***Transition into Graduate Program***

Formal admission to the Master of Management and Organizations program occurs after conferral of the bachelor's degree and the successful completion of the two graduate-level courses. Students must maintain a GPA of 3.0 or above throughout senior year in order to receive admission into the Master's program. Students can begin graduate coursework as early as the summer session following commencement. Accelerated students complete 8 courses during their academic year of graduate study.

**Graduate Certificate in Business Analytics**

*May be completed as part of the Master of Arts in Professional Studies.*

15 credits

Program code: BUSN\_CER03

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

***Required Courses***

ISTG 605/Foundations of Business Analytics  
 ISTG 610/Business Analytics – Regression Modeling I  
 ISTG 650/Machine Learning  
 ISTG 615/Business Analytics – Regression Modeling II  
 ISTG 640/Text Mining

**Graduate Certificate in Strategy, Innovation, and Leadership**

*May be completed as part of the Master of Arts in Professional Studies.*

15 credits

Program code: BUSN\_CER04

Stephen Tomkiel, MBA Director (tomkiel@tcnj.edu)

***Required Courses***

BUSG 610/Innovation  
 MGTG 600/Strategy and Sustained Competitive Advantage  
 MGTG 650/Strategic Human Resource Management  
 MGTG 635/Leading Organizational Change  
 MGTG 640/Negotiations and Dispute Resolution